



How to Measure

We strongly recommend having your measurements taken by a professional seamstress. If you cannot get a professional seamstress to take the measurements, please have someone besides you take your measurements. To ensure proper fit, we have provided the following measuring guidelines for your reference. Measurements should be taken in the undergarment you plan to wear with your gown.

Please note: The guideline is for reference only. Vera Jayne Gowns cannot be responsible for the accuracy of any measurements taken by person other than employees of Vera Jayne Gowns. You will need to choose the size you feel most comfortable with, given your measurements and fit preference.

Bust Measurement

Measure the bust line at the fullest part of your chest. Stand naturally with your heels together. Let your arms rest by the side of your body. Position the tape so it covers the widest part of the back and the fullest part of your chest. Keep a thumb in the inside of the tape.

Waist Measurement

Place your hands at your natural waistline. This is where the tape should be positioned. Stand with your stomach at its natural position. Leave a little room by keeping a thumb on the inside of the tape. Do not pull the tape tight.

Hip Measurement

Stand naturally with your heels together in a relaxed posture. If you are measuring for a sheath dress, position the tape around the fullest part of your bottom. If you are measuring for an A-line dress, position the tape around the fullest part of your hip. Leave a little room by keeping a thumb on the inside of the tape. Do not pull the tape tight.

Hollow-to-Hem Measurement

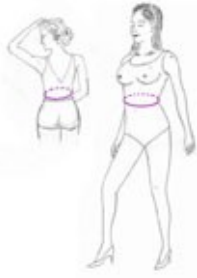



Hollow-to-hem is a specific length measurement used for bridal gowns only.






The hollow-to-hem measurement is taken from the depression at the base of the neck just above the collarbone to the hem. When taking this measurement, you will need to account for the fullness of an A-line or full-skirt gown by moving the tape forward away from the body, at the hem. The tape should be pulled out according to the fullness of the skirt. You will need to take the measurement **with the exact heel height** you will be wearing. Standard hollow-to-hem typically is 58 inches although it varies between designers.






Matching Measurements to Size



Please note that special occasion dresses are sized differently than ready-to-wear clothes. You might find yourself ordering the special occasion dress in a larger size than the size you usually wear. A skilled tailor or professional seamstress will be able to help you get the perfect dress alterations.

Your Measurements:

Instructions	Image	Your Measurements
<p>Firstly tie a piece of ribbon or string around the natural part of your waist. This would be your torso at the smallest point. Leave the string in place while you do the rest of your measurements as you will need it for reference with some of the other measurements</p>		
<p>Take the measurement around the hips at the fullest point, take note of how far down from the waist that you are measuring.</p>		
<p>Measure around the fullest part of the bust</p>		
<p>Measure above your breast as shown in the diagram.</p>		

<p>Measure under the breast as shown in the diagram.</p>		
<p>Measure across the bust nipple to nipple.</p>		
<p>Measure from the top of your shoulder to the nipple.</p>		
<p>Measuring from the same point on your shoulder, go down over the top of your nipple to the waist.</p>		
<p>Measure from the string/ribbon around your waist to the floor. Please ensure you have a shoe similar in height to those you intend to wear on your wedding day.</p>		

<p>This measurement gives us the size of the sleeve hole that you are comfortable wearing. This measurement is entirely subjective and you can make it as deep or as tight as you are comfortable with.</p>		
<p>From the edge of the shoulder socket, measure all the way over to the same point on the other shoulder along the back, as shown in the diagram.</p>		
<p>Measure loosely around the neck. You will not need this measurement unless your garment has a high neck or collar.</p>		
<p>Measure from your shoulder point to the wrist. Also give measurement with your elbow bend, should be about an cm longer.</p>		
<p>Position your arm as the diagram, now measure the fullest part of the arm.</p>		

<p>Measure from the outer shoulder down to the elbow.</p>		
<p>Measure the outside of your arm from the armpit to the elbow</p>		
<p>Measure from the hollow of your neck to the hem of where you want your dress to come to. Stand very straight when taking this measurement.</p>	